

### **TOLANI COMMERCE COLLEGE**

Affiliated with KSKV Kachchh University, Bhuj,

(Managed by Gandhidham Collegiate Board)

P.O.BOX.NO. 27, ADIPUR, (KUTCH)-370205, GUJARAT

NAAC GRADE "B" 2.80 Phone: (02836) 260623, Fax: (02836) 263429

Email: tcctolani@gmail.comWeb: www.tcc.ac.in

#### **NAAC**

#### **4<sup>th</sup> CYCLE OF ACCREDITATION 2023**

#### Criterion 3 - Research, Innovations and Extension

#### 3.2 Number of workshops/seminars/conferences conducted

Sr. No.	Year	Conferences/workshop/seminar
		conducted
1	2022	3
2	2021	1
3	2020	3
4	2019	1
Total:		8

**PRINCIPAL** 

#### Certification

All participants shall be awarded with certificates of participation after the completion of the program.

### Wire TRANSFER

Account No: 016911000051

Account Holder Name: Tolani Commerce College

IFSC: BKDN0330169

Bank Name: Dena Bank - Adipur Branch and Code: Adipur - 330169

Bank Address: Adipur

Incase cheque at par, infavour of "Tolani Commerce College"

# Organizing **COMMITTEE**

Patrons Dr. Darshna Dholakia. I/C Vice Chancellor, KSKV Kachchh University

Dr. Mahesh Thakkar, I/C Registrar, KSKV Kachchh University

## **Programme CHAIRMAN**

Dr. Maish M. Pandya, Principal Tolani Commerce College, Adipur 9426999192

## **CONVENER**

Dr. Kamal H. Kharecha Associate Professor, Dept. Of Accountancy, Tolani Commerce College, Adipur

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Dr. Jagdish R. Raiyani Assistant Professor, Dept. Of Commerce, Tolani Commerce College, Adipur Mob.: +91 8511193505 Email: jrraiyani@gmail.com

## Venue / For COMMUNICATION

Principal

Tolani Commerce College

Nr. Post Office, Adipur-370205, Kachchh, Gujarat

Phone: 02836 260623 email: tcc.seminar@amail.com web: www.tcc.ac.in

#### Note:

- a) Participants will be intimated through their respective email.
- b) Registration fees includes breakfast, working lunch and Registration kit.
- c) No TA/DA would be provided to participants.

# 14th APRIL 2019

# One Day State level Workshop On

# RESEARCH **METHODOLOGY**



Organized by:

Tolani Commerce College, Adipur-Kachchh



In Association with:

K.S.K.V. Kachchh University, Bhuj-Kachchh



### About the **COLLEGE**

Tolani Commerce College, a dream and brain child of Rev. Kaka Shree P. S. Tolani, Founder President of Gandhidham Collegiate Board is running its 45<sup>th</sup> academic year.

It was established in the year 1973 and has been offering U.G. and P.G. courses in addition to the UGC approved career oriented courses and B.Voc degree course. institution has maximum enrollment of students in the entire state in commerce discipline. It has around 2500 students at UG level and 160 students at P.G. level. Further, the college also offers C.A., CMAcoaching classes to facilitate aspiring CAs and Company Secretaries. It also has IGNOU and BAOU study centers to provide educational opportunities through distant mode of learning. Considering the holistic impact of education, it also has NCC and Navy Cadet Training for the benefit of the students.

### About the UNIVERSITY

Krantiguru Shyamji Krishna Verma Kachchh University is a state university in Gujarat,India that promotes higher education in regional and rural areas of the country. It is named after Shyamji Krishna Varma of Kachchh, Gujarat. The Krantiguru Shyamji Krishna Verma Kachchh University Act was published in the Govt. Gazette in March 2003.The University recognized under UGC 2(f) and 12 (B) of UGC act. The foundation stone was laid by Hon'ble Chief Minister Gujarat State for starting the construction work of Kachchh University Campus on Dt. 24/9/2004. University started with 10 colleges in 2004 having 42 colleges with more than 23000 students and nearly 250 teachers working in the faculties of Arts, Commerce, Science, Education, Law, Technology including Engineering and Pharmacy. The University is providing higher education as par with any other university of the state and India.

### **BACK DROP**

The institutions of higher learning in India are facing crucial challenge in creating, nurturing and maintaining the level of quality research especially in social science. The need of the hour is to develop a sound methodological base of research among the budding educationists and researchers to cope up with future challenges. A good research methodology is a key to sound research output. To operationalize this vision, there is need to train, reorient and reactivate the research scholars in the social science on research methodology. The current workshop is an effort to enrich the Research scholars in social science on research methodology

### About the WORKSHOP

Right steps in a right direction at a right time must be taken to get right results. That's why it is called that well begin is half done. It means how to start and manage the whole process of any event requires extra care. Researches clear that methodology not contents decide the future of any event. Keeping in view the necessity of research methodology, this programme is formulated by Tolani Commerce College, Adi pur for research scholars and young teachers who are pursuing their research activities, the workshop will help the participants acquaint themselves with the dynamic trends of research methodology which may shape their research work in the right direction. This workshop will provide promotional and learning platform. Teachers would explore and analyze their own educational practices systematically and put these techniques effectively in their classroom teaching.

### Objectives of WORKSHOP

- To enable the participants, define research problem, developing an approach to research problem and selection of suitable research design.
- To impart capabilities for formulation and testing of hypothesis based on the nature of research.
- To comprehend appropriateness of statistical tools/software packages for analysing research data
- To enable the partici pants to understand report writing and writing research proposals.
- To make aware the partici pants about latest trends in social science research discipline.

By the end of the programme, the partici pants should be confidant in using the right methods and tools to carry out their research work.

### Contents of WORKSHOP

Introduction to Research Methodology Research Questions • Objectives • Hypothesis Testing Procedure • Measurement and Scaling • Questionnaire Design • Sampling Design Issues in Data Collection • Descriptive Statistics • Cross-Tabulation & Chi Square Test • One Sample & Two Sample t-tests • Correlation • Regression • ANOVA & MANOVA • Factor Analysis • Discriminant Analysis • New Trends in Research

### Who Should Attend?

Faculty members / Research Scholars / Post Graduation Students from academic institutes etc. can attend the workshop. Online Application should be made on the registration form and should accompany registration fee as below:

Participants category	Registration Fee (RS.)
Faculty Member / Research Scholar / PG Students	350/-

Registration fee is to be paid in advance through Online or a Cheque at par in favour of **Tolani Commerce College** payable at Adipur. The brochure can be downloaded from Institute website <a href="https://www.tcc.ac.in">www.tcc.ac.in</a>

### Online Registration link – <a href="https://forms.gle/79oET1E2SfEfWQwP7">https://forms.gle/79oET1E2SfEfWQwP7</a>

Kindly confirm your participation on or before 12th April, 2019 Registration will be based on first come first serve basis. Only limited seats.











Kannan M. Moudgalya, Ph.D

Erach and Meheroo Mehta
Advanced Education Technology
Chair Professor

Department of Chemical Engineering
Indian Institute of Technology Bombay
Powai, Mumbai 400 076, India.



कण्णन माण माद्गल्या इरेब तथा मेहरू मेहता प्रगत शिक्षा प्रौद्योगिकी पीठासीन प्राध्यापक रासायनिक अभियांत्रिकी विभाग भारतीय प्रौद्योगिकी संस्थान मुंबई पवई, मुंबई 400 076, भारत.



06 February 2020

Dear Sir/Madam,

Greetings from IIT Bombay!

We are glad to announce a **One Day C and C++ workshop for Teachers.** This is being organised by the Teaching Learning Centre (ICT) at IIT Bombay, funded by the *Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMNNTT)*, an initiative of the Ministry of Human Resource Development, Government of India. I am writing this mail to invite you to attend this workshop at a Remote Centre convenient to you.

Details of the current programme are given below:

**Workshop Name:** One Day C and C++ workshop for Teachers

Who can attend? Teachers (both college and school), and Research Scholars

Date: Saturday, 29 February 2020

Venue: 232 Remote Centres of ours, a list of which is available through this

link.

## How the workshop will be conducted:

It will be a one day workshop, on **29 February 2020**. We will interact live through A-VIEW at the beginning of the day. After that, one will learn C and C++ using Spoken tutorials, guided by the Course Coordinator in the Remote Centre one attends. The efficacy of this method is explained in this TEDx Talk: <a href="https://tinyurl.com/y26na736">https://tinyurl.com/y26na736</a>. We will answer questions of participants, if any, using a Forum, especially designed for distributed learning, explained in this <a href="https://tinyurl.com/y26na736">video</a>. In the evening, we shall connect through A-VIEW again, carry out discussions and end the programme. There will be about 4 to 5 hours available for C and C++ training and two hours for interactions. A detailed schedule of the programme will be made available later.

All interested have to pay **Rs. 100** each as a course fee to IIT Bombay at the time of registration, and **Rs. 400** each to the Remote Centre, directly at the time of the workshop, using which, they will provide lunch and coffee/tea/snacks. Balance amount, if any, will be used by the Remote Centre to pay for the maintenance of their infrastructure.

### Procedure to participate in the workshop:

To participate in this workshop, one has to register at <a href="https://www.it.iitb.ac.in/nmeict/">https://www.it.iitb.ac.in/nmeict/</a> and follow the instructions. The registration portal will open on 06 February 2020 and will close on 28 February 2020, at 12:30 pm.

Please feel free to bring this information to the attention of your colleagues and friends, anywhere in India, and encourage them to join. Please note that this workshop will be useful to teachers of schools as well, and hence they are most welcome to attend it.

We look forward to your enthusiastic participation in this initiative.

Regards,

Prof. Kannan Moudgalya

Kens Mondy

PI, TLC (ICT), PMMMNMTT

# MKCL's workshop on 'Transformative Initiatives in Learning and Assessmer Tolani Commerce College, Adipu

			Tolani Commerce College, Adipu
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Invitation for Higher Education workshop on 'Transformative Initiatives in Learning and Assessment'

To,

The Principal,

Respected Sir/ Madam,

We are happy to invite you for Higher Education Meet jointly organized by Maharashtra Knowledge Corporation Limited (MKCL) and Tolani Commerce College - Adipur

MKCL was promoted by the Department of Higher and Technical Education, Government of Maharashtra to create new paradigm in education and development through universalization and integration of Information Technology in teaching, learning and educational management processes in particular and socio-economic transformative processes in general. Currently General Administration Department (GAD) has become the Representative Department of GoM for matters concerning with MKCL. In a span of Seventeen years MKCL has offered its Educational eGovernance services to more than 75 lakh Senior College Students in 6000+ colleges from 21 universities spread over many states in India.

This workshop on the 'Transformative Initiatives in Learning and Assessment' has been organized for Principals, Vice Principals and Trustees of the senior colleges to know how and discuss Academic and System related challenges in front of college management. How to use ICT to improve classroom interactivity in learning and assessments. ICT based IQAC Framework, ICT based approach for compliance of SOPs, Outcome based learning. How to increase Gross Enrollment Ratio? The workshop details are as follows:

Date: 19 February 2020 Timing: 10.30 am to 3 pm

**Venue:** Tolani Commerce College, Ward 2A, Adipur, Gandhidham, Gujarat 370205

We cordially invite you and your vice Principal, NAAC Coordinator, ICT staff members for this workshop. There are no subscription charges for this workshop but registration is mandatory. Kindly register your name on <a href="http://workshop.digitaluniversity.ac">http://workshop.digitaluniversity.ac</a> In case you have any queries please be free to call **Dr Satish Zende, Program Manager, Digital University-BDP on + 91 9420184204.** 

Participation Certificate will be awarded to the participants. We once again cordially invite you for this workshop.

Thank you and Best regards

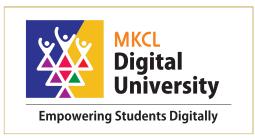
Dr Manish Pandya

Principal

Tolani Commerce College.







# Certificate of Participation

MKCL is happy to present this certificate to

Mr/Mrs/Miss/Dr.

for his/her active participation in the workshop on 'Transformative Initiatives in Learning and Assessment in Higher Education' jointly conducted by Maharashtra Knowledge Corporation Ltd and Tolani Commerce College, Adipur, Kutch, Gujarat, India.

Date: 19th February 2020

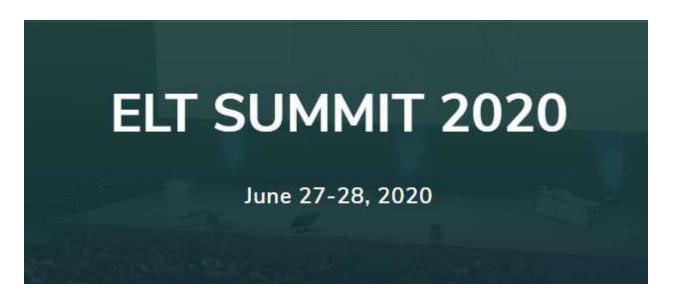
Venue: Tolani Commerce College, Adipur, Kutch, Gujarat, India.

Dr. Manish Pandiya
Principal
Tolani Commerce College, Adipur.

Dr. Aatul Wadegaonkar
Chief General Manager
Digital University Business Development Program

# **ELT SUMMIT 2020**

Virtual international conference for the teachers of English, June 27-28



### **Organized by**

**International Society for Educational Leadership (ISE)** 

In association with

C. U. Shah University, Wadhwan City
P P Savani University, Surat
Tolani Commerce College, Gandhidham
ELTAI – Pune Chapter









### **ABOUT CONFERENCE**

The ELT Summit is a unique international gathering of scholars, educators and students – online. This event aims at contributing to the future of teaching and education by bringing together leading scholars, academics, and researchers in the domain.

The two-day conference program has been carefully structured to encourage mutual inspiration and fruitful interaction among the participants. The first day of the conference will be centered on three distinguished keynote speakers. The conference participants will deliver their presentations online in their respective tracks managed by eminent experts. On the second day, there will be four more speeches delivered by invited ELT experts.

The objective of this conference is to connect with the teachers of English language working at different levels. Conference participants will get an opportunity to interact and network with other ELT professionals.

We are sure that this conference will help the participants develop new insights into the emerging trends in English language teaching.

#### **KEY SPEAKERS**

- Zsuzsanna Bekesi Smith, Teacher Trainer, Curriculum Development Expert and Emotional Integration Facilitator, Florida, USA.
- Rakesh Bhanot, ELT Trainer, Examiner and Editor, London, UK.
- Nir Roternberg, NLP Expert, Israel.
- Dr. Amol Padwad, Dr. B. R. Ambedkar University Delhi.
- Dr. Atanu Bhattcharya, Central University of Gujarat, Gujarat, India.
- Dr. Rajendrasinh Jadeja, H. M. Patel Institute of English Training and Research, Vallabh Vidyanagar, India.
- Leonor Cristina Santos, Teacher and Blogger, Expert in Information and Communication Technology, Oporto, Portugal.
- Dr. Sulabha Natraj, Former Principal, WayMade College of Education, Vallabh Vidhyanagar, Gujarat, India
- Michał Daszkiewicz, University of Gdańsk, Poland.
- Dr. Priyanka Tripathi, Indian Institute of Technology Patna, Bihta, Patna India.

FIRESIDE CHAT with Payal Arora, Professor and Chair in Technology, Values, and Global Media Cultures Erasmus University Rotterdam, Netherlands.

#### CALL FOR PAPERS

## Topics of interest for submission include, but are not limited to:

- Teaching Listening, Speaking, Reading and Writing
- ICT and Multimedia in English Language Classroom (including e-learning and development of computer-assisted teaching materials)
- Language development and second language acquisition
- English Language Assessment and Evaluation
- Linguistics and Applied Linguistics
- English for Academic Purposes and English for Specific Purposes
- English and Effective Interpersonal Communication
- Innovative Approaches to English Teaching and Learning.

#### **IMPORTANT DATES**

Abstract submission	June 05, 2020
Final Authors' Registration	June 10, 2020
Presentation video submission	June 15, 2020
Conference dates	June 27-28, 2020

#### **ABSTRACT SUBMISSION**

Please visit <u>eltsummit.com/index.php/submission-instructions</u> for detailed instructions to submit your abstract.

## **CONFERENCE REGISTRATION** (The conference registration closes on June 10, 2020)

#### **Registration details**

Type of Registration	Fees
Faculty / Teacher / Delegate	INR 500
Research Scholar / Student	INR 300
For Foreign Participants (other than India)	US \$15

You can register for the conference on this page:

eltsummit.com/index.php/registration-and-payment

**Important note**: *Please read the registration instructions carefully and follow them.* 

#### ONLINE PRESENTATION INSTRUCTIONS

Papers will be presented in a combination of online parallel sessions according to the themes chosen by the participants.

Details of the final presentation schedule will be available on the conference website at a later date.

Please note that you will be able to attend the presentation track you will choose.

#### **Presentation Video Submissions**

All the participants are requested to submit video recordings of their presentation in advance. These video presentations will be uploaded on the 'ELT Summit 2020' YouTube channel. A unique upload link will be shared with you to upload your video presentations.

Your video script should include:

- Your introduction
- The conference theme you have chosen
- Title of your paper; and
- Your presentation.
- Your video should be of up to 10-minute in duration.

The submitted videos will be published on conference YouTube channel.

Deadline for video submissions: June 15, 2020.

For detailed presentation instructions, please visit <a href="mailto:eltsummit.com/index.php/presentation-instructions">eltsummit.com/index.php/presentation-instructions</a>

FOR INFORMATION PLEASE VISIT <u>WWW.ELTSUMMIT.COM</u> OR EMAIL US AT <u>eltsummit2020@gmail.com</u>.

### **CONFERENCE COMMITTEE**

#### **CONFERENCE CONVENER**

Aditi Rawal, Melbourne, Australia

#### **ADVISORY COMMITTEE**

- **Dr. Ami Upadhyay,** Vice Chancellor, Dr. Babasaheb Ambedkar Open University, Ahmedabad, Gujarat, India
- Dr. Chetan Trivedi, Vice Chancellor, Bhakta Kavi Narsinh Mehta University, Junagadh, Gujarat, India
- Dr. Vedvyas Dwivedi, Provost, C U Shah University, Wadhwan, Gujarat, India
- Dr. Niraj Shah, Dean, P P Savani School of Engineering, P P Savani University, Surat, Gujarat, India
- Dr. Manish Pandya, Principal, Tolani Commerce College, Adipur, Kutch, Gujarat, India

#### **TECHNICAL ADVISORY COMMITTEE**

- **Dr. Rajendrasinh Jadeja** (Chair), Director, H. M. Patel Career Development Centre, CVM University, Former Director, H. M. Patel Institute of English Training and Research, Vallabh Vidyanagar, Gujarat, India
- **Dr. Aarati Mujumdar,** Department of General Education, Modern College of Business and Science, Al Khuwair, Sultanate of Oman
- **Dr. Z N Patil**, President, ELTAI Pune Chapter and Former Professor of English and former Head of the Department of Training & Development, English and Foreign Languages University, Hyderabad, India
- **Dr. Atanu Bhattacharya,** Professor and Dean, Centre for English Studies, School of Language, Literature and Culture Studies, Central University of Gujarat, Gujarat, India
- **Prof. Amol Padwad,** Professor & Director, Centre for English Language Education, Ambedkar University, Delhi Lothian Road, Kashmere Gate, Delhi, India. Secretary, AINET Association of English Teachers.
- **Dr. Naveen Mehta,** Dean and Head, Department of English, Sanchi University of Buddhist Indic Studies, Barla, Raisen, MP, India
- **Dr. Sulbha Natraj**, Former Principal, WayMade College of Education, Vallabh Vidhyanagar, Gujarat, India
- Dr. Jagdish Joshi, Director, UGC-HRDC, Gujarat University, Ahmedabad, Gujarat, India
- **Dr. Hitesh Raviya,** Professor and Head, Department of English; Vice Dean, Faculty of Arts, The Maharaja Sayajirao University of Baroda, Vadodara, Gujarat, India
- **Dr. Dilip Barad,** Head, Department of English, Maharaja Krishnakumarsinhji Bhavnagar University, Bhavnagar, Gujarat, India
- **Dr. R K Mandalia,** Head, Department of English, Sardar Patel University, Vallabh Vidyanagar, Gujarat, India
- **Dr. N V Bose,** Principal, H M Patel Institute of English Training and Research, Vallabh Vidyanagar, Gujarat, India
- Dr. Dushyant Nimavat, Associate Professor, Department of English, School of Languages, Gujarat

University, Ahmedabad, Gujarat, India

**Dr. Indira Nityanandam**, Director, Bharatiya Bhasha Sanskriti Sansthan, Gujarat Vidyapith, Ahmedabad, Gujarat, India

**Dr. Iros Vaja,** Chairman, BoS in Saurashtra University, Rajkot. Head, Department of English, MVM Arts College, Rajkot, Gujarat, India

**Dr. Hetal Patel,** Department of English, Hemchandracharya North Gujarat University, Patan, Gujarat, India

#### TECHNICAL COMMITTEE

- Dr. Rajadurai, Department of English Language Teaching, University of Colombo, Colombo 3, Sri Lanka
- Dr. Shefali Bakshi, Associate Professor, Northern Border University, Kingdom of Saudi Arabia
- Dr. Nizara Hazarika, Associate Professor of English, Sonapur College, Sonapur, Assam, India

**Professor Deepti Gupta,** Chairperson, Dept. of English & Cultural Studies, Panjab University, Chandigarh, Punjab, India

- Dr. S. Rukmini, School of Social Sciences and Languages, VIT University, Vellore, Tamil Nadu, India
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FRIDAY
13<sup>th</sup> AUG. 2021
SATURDAY
14<sup>th</sup> AUG. 2021

DST-GUJCOST Sponsored

Two Day National Workshop On

# Intellectual Property Rights and Patenting

Organized by

Tolani Commerce College,

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IQAC & SSIP CELL

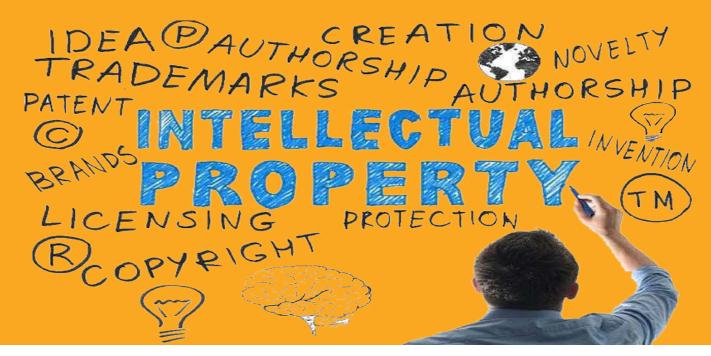


In Collaboration with

L. M. College of Pharmacy,

Ahmedabad, Gujarat IQAC, IIC & SSIP CELL





# About Tolani Commerce College

Tolani Commerce College, a dream and brain child of Rev. Kaka Shree P. S. Tolani, Founder President of Gandhidham Collegiate Board is running its 48<sup>th</sup> academic year.

It was established in the year 1973 and has been offering U.G. and P.G. courses in addition to the UGC approved career oriented courses. The institution has maximum enrollment of students in the entire kutch in commerce discpline. It has around 2500 students at UG level and 220 students at P.G. level. Further, the college also offers C.A., C.S., CMA coaching classes to facilitate aspiring CAs and Company Secretaries. It also has IGNOU and BAOU study centers to provide educational opportunities through distant mode of learning. Considering the holistic impact of education, it also has NCC (Army and Navy) and NSS for the benefit of the students.

# About L. M. College of Pharmacy

L. M. College of Pharmacy is a premier Pharmacy institute in India. The college was founded in 1947 with the intent to impart quality pharmacy education. It is successfully run by the Ahmedabad Education Society (AES) for more than 70 years. The college is affiliated to Gujarat Technological University. The college was awarded "A" grade by NAAC. L. M. College of Pharmacy has been granted financial assistance from NITI Aayog's Atal Innovation Mission to set up the Atal Incubation Centre for pharma and health care sector. L. M. College of Pharmacy is also the grantee nodal center for Student Start-up and Innovation Policy (SSIP) of Government of Gujarat.

Institutions Innovation Council (IIC) has also been established at L. M. College of Pharmacy as per MHRDs Innovation Cell (MIC) guidelines to promote innovation in the institution through multitudinous modes leading to an innovation promotion eco-system, to create a vibrant local innovation ecosystem and start-up supporting mechanism.

# About the Workshop

In today's globally competitive environment, intellectual property has placed itself on a stand in the context of economic growth and is becoming increasingly important. Intellectual Property (IP) is the fuel that powers the engine of prosperity, fostering invention and innovation. The increasing significance of intangible properties in the global economy is forcing business organizations to actively manage their IP as a key driver for building and sustaining their competitive advantage and achieving superior performance. On the above backdrop, Tolani Commerce College, Adipur, Kachchh & L. M. College of Pharmacy, Ahmedabad, Gujarat and jointly organized a two days National webinar on Intellectual Property Rights and Patenting' on 13<sup>th</sup> and 14<sup>th</sup> August 2021. The focus of the workshop is to raise the level of awareness on Intellectual Property Rights and promote the creation, protection & enforcement of the IPR amongst various stakeholders.

# For Registration

Click here

https://forms.gle/qZQ7tw8HWX5W1MY38

No Registration Fees

Attendance in all sessions are compulsory.

E - Certificate will be issued to the all eligible participants.

Scan QR For Registration



# For Communication

**Principal** 

Tolani Commerce College

Nr. Post Office, Adipur-370205, Kachchh, Gujarat

Phone: 02836 260623, Mo. 9426999192

email: tcc.seminar@gmail.com

web: www.tcc.ac.in

# **PROGRAMME SCHEDULE**

Day 1 (13<sup>th</sup> Aug. 2021)

Day I (13" Aug. 2021)			
Time	Sessions		
10:00 AM to 10:45 AM	Inaugural Function		
10:45 AM to 11:45 AM	Session 1:	IPR - An Overview	
	Speaker :	<b>Dr. Padmin Buch</b> IPR Domain Expert, Senior Visiting Faculty, EDII, Ahmedabad, Gujarat.	
11:45 AM to 12:45 PM	Session 2:	Indian and International Patent System	
	Speaker:	<b>Dr. Rajeshkumar Acharya</b> Proprietor, HK Acharya & Company, Ahmedabad, Gujarat.	
12:45 PM to 2:00 PM	Lunch Break		
2:00 PM to 3:00 PM	Session 3:	Patent Drafting	
	Speaker:	<b>Mr. Sanjay Patel</b> CEO, Excelon IP, Ahmedabad, Gujarat.	
3:00 PM to 4:00 PM	Session 4:	Trademark, Copyright and Design registration in India	
	Speaker:	Mr. Vinaykumar Pandya Patent & TM Attorney, Vinay Pandya & Associates, Ahmedabad, Gujarat.	
Day 2 (14 <sup>th</sup> Aug. 2021)			
Time		Sessions	
10:30 AM to 12:30 PM	Session 5:	Patent Search using various Databases	
	Speaker:	Mr. Amit Patel Managing Director, PATectual IP Law Services LLP, Ahmedabad, Gujarat.	
12:30 PM to 2:00 PM	Lunch Break		
2:00 PM to 3:00 PM	Session 6:	Commercialization of Patent	
	Speaker:	<b>Dr. H. Purushotham</b> DPIIT-IPR Chair, Andhra University, Former CMD, NRDC, New Delhi.	
3:00 PM to 4:00 PM	Session 7:	Government Initiative to promote IPR	
	Speaker :	Dr. Praful Bharadia Professor,	

L. M. College of Pharmacy, Ahmedabad, Gujarat.

**Valedictory Function** 

4:00 PM to 4:30 PM

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Tolani Commerce College,

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Tolani Commerce College,

Professor,

Department of Pharmacology,

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# **Session Platform:**

Virtual / Online Mode

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Associate Professor, Department of Accountancy

# Dr. Anuradha K. Gajjar

Coordinator - IQAC

Professor, Department of Pharm. Chem. & Q. A., L. M. College of Pharmacy, Ahmedabad, Gujarat.

# Tolani International Conference - 2022

Achieving Sustainable Development Goals: Multidisciplinary Approach 29/30 April

# **Inaugural Function**

(9:30 am Onwards)

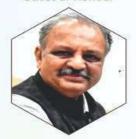
**Chief Guest** 



Dr. Navin Sheth

Hon. Vice Chancellor,
Gujarat Technological University.

Guest of Honour



Dr. Jayrajsinh Jadeja Hon. Vice Chancellor, KSKV Kutch University.

**Guest of Honour** 



Dr. A.H. Kalro
Former Director,
IIM Kozikode and
Trustee
Gandhidham Collegiate Board.

Key Note Speaker



Dr. Archana Hingorani
Founder: Siana Capital
Adjunct Faculty
Katz Graduate School of Business
University of Pittsburgh



Organized by:

Tolani Motwane Institute of Management Studies

**Tolani Commerce College** 

Venue: Tolani Motwane Institute of Management Studies, Adipur (Kachchh), Gujarat (India)



તારીખ : ૧૬ મે - ૨૦૨૨ (સોમવાર)

# તોલાણી કોલેજની આંતરરાષ્ટ્રીય डोन्ड्रन्समां ४० विषयोना संशोधन यर्याया

इक्टा हरपर भुडतर,

આદિપર તોલાણી કોલેજ કેમ્પસમાાં તોલાણી કોમર્સ કોલેજ અને તોલાણી મોટવાણી ઇન્સ્ટીટયુટ ઓફ મેનેજમેન્ટ સ્ટડીઝ ના સંયુક્ત ઉપક્રમે બેદિવસીય આંતરરાષ્ટ્રીય કોન્ફરન્સનું આયોજન કરાયું હતું. આ આંતરરાષ્ટ્રીય કોન્ફરન્સ વિકાસના ટકાઉ ધ્યેય ઉપર યોજાઇ હતી. આ કોન્ફરન્સમાં દેશ-વિદેશના મળીને લગભગ ૨૦૦ થી વધારે અધ્યાપકો અનેવિદ્યાર્થીઓએ ભાગ લીધો હતો. પ્રથમ દિવસ નાુંઉઘાટન સત્ર અને ટેકનીકલ વર્ગો મેનેજમેન્ટ કોલેજમાં જયારે બીજા દિવસના ત્રણ વર્ગો તોલાણી કોમર્સ કોલેજ ખાતે યોજાયા હતા.

આ કોન્ફરન્સના ઉદ્દઘાટનમાં, પીટર્સબર્ગ યુનિવર્સિટી ઓસ્ટ્રેલિયાના વીઝીટીંગ પ્રોફેસર ડો. અર્ચના હિંગોરાની, ગુજરાત ટેક્નોલોજીકલ યુનિવર્સિટી ના કુલપતિ ડો. નવીન શેઠ, કચ્છ યુનિવર્સિટીના કુલપતિ ડો. જયરાજવસિંહ જાડેજા તથા અમદાવાદ યુનિ.ના ભૂતપૂર્વે પ્રોવોસ્ટ પ્રોફેસર અમરલાલ કાર્લો ખાસ ઉપસ્થિત રહ્યા હતા. આ પ્રસંગે વિકાસના ટકાઉ ધ્યેય વિષય પર સંશોધનો ચર્ચાયા હતા. જીસીબી ના ડાયરેક્ટર લક્ષ્મણ દરીયાની એ તોલાણી કેમ્પસ વિષે લોકો ને અવગત કરાવ્યા હતા. મેનેજમેન્ટ કોલેજ ના ડાયરેક્ટર ડો. સંપદા કાપસેએ કોન્ફરન્સ ના વિષય વસ્તુ ઉપર પ્રકાશ ફેંક્યો હતો. આભાર દર્શન તોલાણી કોમર્સ કોલજના આચાર્ય ડો. મનીષ પંડ્યાએ કર્યું હતું. ૪૦ અલગ અલગ વિષયો ઉપર સંશોધન લેખ ચર્ચાયા હતા.

દેશ વિદેશના ૨૦૦થી વધુ આધ્યાપકો અને વિદ્યાર્થીઓએ વિચાર આદાન પ્રદાન કર્યા



### Tolani International Conference - 2022

# Achieving Sustainable Development Goals: Multidisciplinary Approach 29 / 30 April 2022

March, 2022

15

Last date for abstract submission March, 2022

25

Last date for registration April, 2022

15

Last date for paper submission

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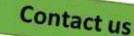














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Dr. Narottam Sahoo Advisor & Member Secrelary

GUJCOST/Sem-Symp 3520(1)/2021-22/ 14 2 1

26th July, 2021

Dr. Jagdish R Raiyani Tolani Commerce College, Near Post Office Adipur: 370205, Kachchh

Sub:

Financial Support of GUJCOST for the workshop on "Intellectual Property Rights and Patenting"

Ref:

Your proposal, dated 12th July, 2021

Dear Sir,

Greetings from Gujarat Council on Science and Technology (GUJCOST), Gandhinagar.

With reference to above, it is our pleasure to inform you that your proposal for holding the "Intellectual Property Rights and Patenting" during 13-14th August, 2021 jointly with L M College of Pharmacy, Ahmedabad has been considered for the financial support of GUJCOST.

GUJCOST, is in principle approved an amount of Rs.30,000/- (Rupees Thirty thousand only) for this programme on the following terms and conditions.

1. If you change the date and speakers or proposed resource person then please, intimate to GUJCOST.

2. The programme will be organised as per the proposal and guidelines of GUJCOST for the grant.

3. GUJCOST will release the sanctioned amount after the completion of the programme and on receipt of the programme report, Utilization Certificate, list of experts, Nos of participants, statement of income & expenditure copy of vouchers, photographs, press notes, etc. with necessary stamp and signature of the Programme Coordinator and Head of the Institute.

4. The organiser should send one illustrative poster including the title of the programme, dates, venue and other information details in one-week advance to publish on GUJCOST website and social

media for broader outreach.

5. The organiser also publish the informative brochure / poster on institute social media for broader outreach.

6. The organiser shall acknowledge the support of GUJCOST, DST, and Govt, of Gujarat in all the publications including poster, brochure, banner, backdrop, invitation card, press release, souvenir and proceedings.

7. The organiser shall invite the DST, Govt. of Gujarat institutions as Resource Person / Expert

Member as per the subject matter concern.

8. Once the programme is over, the organiser shall submit the program report, statement of expenditure and Utilization Certificate within one month of completion of the programme within one month.

We once again thank you for your kind effort and interest in organising the programme and wish the programme a grand success.

Thank you and with best regards.

Yours sincerely,

(Narottam Sahoo)











# 









# **INVITATION**

# REGIONAL SEMINAR ON SECURITIES MARKET associate with SHAREKHAN LTD

-: Speakers :-

Shri Moin Shaikh (Assistant Manager - NSDL)

Shri Nandan Adesara ( Sr Branch Manager - Sharekhan Ltd )

Date: - 29th December 2022 Time: - 5:00 pm onwards

VENUE

TOLANI COMMERCE COLLEGE - ADIPUR

Free Registration, Limited seats available on first come first serve basis, All participants to follow COVID -19 appropriate behaviour













# TOLANI COMMERCE COLLEGE, ADIPUR TOLANI MOTWANE INSTITUTE OF LAW

in association with
INTELLECTUAL PROPERTY INDIA
NATIONAL IP AWARENESS MISSION
AZADI KA AMRUT MAHOTSAV

**Organizes Free Online Webinar on** 

# **INTELLECTUAL PROPERTY RIGHTS**

Date: 11.03.2022

Time: 11.00 am

**SPEAKER:** 

# Mr. Piyush Lende

**Assistant Controller of Patents and Desgins** 

# Online registration is mandatory
# Kindly ensure active participation during session
# E-Certificates will be provided to all the eligible
participants

**CLICK HERE TO REGISTER** 

# Report on One Day State-level Workshop on Research Methodology

Date: Sunday, 14th April 2019

Organized by: Tolani Commerce College, Adipur-Kachchh

In Association with: K.S.K.V. Kachchh University, Bhuj-Kachchh

#### Introduction:

On Sunday, 14th April 2019, Tolani Commerce College, Adipur-Kachchh, in association with K.S.K.V. Kachchh University, organized a one-day state-level workshop on Research Methodology. The workshop aimed to provide participants with comprehensive knowledge and practical insights into various aspects of research methodology, from formulating research questions to exploring new trends in research.

# **Key Topics Covered:**

The workshop covered a wide range of topics related to research methodology, enabling participants to enhance their understanding of the research process. The following key areas were explored during the workshop:

- 1. **Introduction to Research Methodology:** Participants were introduced to the fundamental concepts and principles of research methodology, setting the stage for the subsequent discussions.
- 2. **Research Questions, Objectives, and Hypothesis Testing:** The workshop delved into the formulation of research questions, defining objectives, and methods for hypothesis testing, providing attendees with a strong foundation in research design.
- 3. **Measurement and Scaling:** Participants learned about different measurement techniques and scaling methods, crucial for ensuring accurate and reliable data collection.
- 4. **Questionnaire Design and Sampling Design:** Practical insights were shared on designing effective questionnaires and addressing sampling design issues, emphasizing the importance of representative samples in research studies.
- 5. **Issues in Data Collection:** The workshop highlighted common challenges faced during data collection and discussed strategies to overcome these challenges, ensuring the integrity of the research process.
- 6. **Descriptive Statistics, Cross-Tabulation, and Chi-Square Test:** Participants gained proficiency in descriptive statistics, cross-tabulation, and the application of the Chi-Square test, essential for analyzing categorical data sets.
- 7. **Statistical Tests:** The workshop covered various statistical tests, including one-sample and two-sample t-tests, correlation, regression, ANOVA (Analysis of Variance), and MANOVA (Multivariate Analysis of Variance), enabling participants to choose the appropriate tests for their research questions.
- 8. **Advanced Techniques:** Attendees were introduced to advanced techniques such as factor analysis and discriminant analysis, enhancing their analytical skills and broadening their research horizons.

9. **New Trends in Research:** The workshop concluded with a discussion on emerging trends in research, including innovative methodologies and technologies shaping the future of research practices.

#### **Conclusion:**

The one-day state-level workshop on Research Methodology organized by Tolani Commerce College, Adipur-Kachchh, in collaboration with K.S.K.V. Kachchh University, provided a valuable platform for participants to enhance their research skills. The comprehensive coverage of topics, ranging from fundamental concepts to advanced techniques, equipped attendees with the knowledge and confidence needed to conduct high-quality research. The event fostered a spirit of inquiry and learning, contributing significantly to the research community in the region.

# **Acknowledgments:**

The organizers express their sincere gratitude to all the participants, speakers, and sponsors for making the workshop a resounding success. Special thanks are extended to the faculty and staff members who contributed their expertise and support, ensuring the smooth conduct of the event.



PRINCIPAL
Telani Commerce College
ADIPUR - KUTCH
GUJARAT - 370 205

**Report: One Day C and C++ Workshop for Teachers** 

Date: Saturday, 29th February 2020

Organized by: IIT Bombay and Tolani Commerce College

**Introduction:** On Saturday, 29th February 2020, a one-day workshop on C and C++ programming was organized jointly by IIT Bombay and Tolani Commerce College. The workshop aimed to equip teachers with essential skills and knowledge to teach programming languages effectively. The event was tailored to focus on learning C and C++ using Spoken Tutorials, an innovative and interactive approach to learning programming languages.

# **Workshop Objectives:**

- 1. To provide teachers with hands-on experience in programming with C and C++.
- 2. To introduce the participants to Spoken Tutorials as an effective teaching tool.
- 3. To enhance the pedagogical skills of teachers, enabling them to teach programming concepts more efficiently.

**Workshop Content:** The workshop commenced with a warm welcome and introduction by the organizers, highlighting the significance of programming education in today's digital age. The attendees, comprised of enthusiastic teachers from various educational institutions, actively participated in the following sessions:

- **1. Introduction to C and C++:** The workshop began with an overview of the fundamentals of C and C++ programming languages. Basic concepts, syntax, and data structures were discussed to ensure that all participants had a solid foundation before delving into more complex topics.
- **2. Hands-on Programming Sessions:** Participants engaged in hands-on programming sessions using Spoken Tutorials. The step-by-step tutorials guided them through practical exercises, enabling them to write and execute C and C++ programs. These interactive sessions fostered a deep understanding of programming concepts.
- **3. Effective Teaching Strategies:** Apart from coding skills, the workshop emphasized effective teaching strategies. Participants learned innovative ways to explain abstract programming concepts, making it easier for students to grasp complex ideas. Special emphasis was placed on addressing common challenges faced by students and providing personalized assistance.
- **4. Utilizing Spoken Tutorials in Education:** A significant portion of the workshop was dedicated to understanding and utilizing Spoken Tutorials in the teaching process. Participants were introduced to various Spoken Tutorials modules specifically designed for teaching programming languages. Practical demonstrations showcased how Spoken Tutorials could be integrated into classroom teaching, making learning engaging and interactive.

**5. Q&A Session:** The workshop concluded with a lively question-and-answer session, where participants clarified their doubts and shared their experiences. The interactive nature of this session encouraged participants to actively engage with the facilitators, ensuring a comprehensive understanding of the workshop content.

**Conclusion:** The One Day C and C++ Workshop for Teachers, organized by IIT Bombay and Tolani Commerce College, proved to be a valuable learning experience for all participants. By leveraging the innovative approach of Spoken Tutorials, teachers gained practical programming skills and effective teaching strategies. The knowledge and insights acquired during the workshop are expected to enhance the quality of programming education delivered in their respective institutions, ultimately benefiting countless students in their learning journey.

The success of this workshop highlights the importance of collaborative efforts between educational institutions and organizations like IIT Bombay, paving the way for future initiatives aimed at empowering educators and students alike in the field of programming and technology.



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Report on Transformative Initiatives in Learning and Assessment Workshop

**Date:** 19th February 2020

Organized by: Tolani Commerce College and Maharashtra Knowledge Corporation Limited

## **Introduction:**

On 19th February 2020, Tolani Commerce College, in collaboration with Maharashtra Knowledge Corporation Limited, organized a workshop titled "Transformative Initiatives in Learning and Assessment." The workshop focused on addressing academic and system-related challenges faced by college management. The event aimed to explore the effective use of

Information and Communication Technology (ICT) in improving classroom interactivity, learning, and assessments. Key topics discussed during the workshop included ICT-based Quality Assurance, Outcome-based Learning, and strategies to increase Gross Enrollment Ratio (GER).

# **Workshop Content:**

- 1. **Academic and System Related Challenges:** The workshop began with an insightful discussion on the challenges faced by college management in the current educational landscape. Participants highlighted issues such as student engagement, faculty development, assessment methods, and compliance with Standard Operating Procedures (SOPs).
- 2. **Enhancing Classroom Interactivity through ICT:** The workshop emphasized the integration of ICT tools to enhance classroom interactivity. Participants explored various technologies, including interactive whiteboards, online polling systems, and virtual simulations, to create engaging learning environments. Practical demonstrations showcased how these tools could be effectively incorporated into teaching methods.
- 3. **ICT-Based IQAC Framework:** The workshop delved into the implementation of an ICT-based Internal Quality Assurance Cell (IQAC) framework. Participants learned how technology could streamline data collection, analysis, and reporting, enabling colleges to assess and improve their academic and administrative processes effectively.
- 4. **ICT-Based Approach for Compliance of SOPs:** A significant focus was placed on utilizing ICT solutions to ensure colleges' compliance with SOPs. Participants explored digital documentation systems, automated tracking tools, and online training modules to facilitate SOP adherence and streamline administrative procedures.
- 5. **Outcome-Based Learning:** The workshop emphasized the shift towards outcome-based learning approaches. Participants discussed methodologies for defining learning outcomes, aligning curriculum and assessments with these outcomes, and measuring student achievements. ICT tools were presented as valuable resources for tracking and analyzing learning outcomes effectively.
- 6. **Increasing Gross Enrollment Ratio (GER) through ICT:** Strategies to enhance GER were discussed, with a spotlight on leveraging ICT solutions. Online counseling platforms, virtual campus tours, and digital marketing techniques were explored as means to reach a broader audience and attract potential students, thereby increasing enrollment ratios.

#### **Conclusion:**

The "Transformative Initiatives in Learning and Assessment" workshop organized by Tolani Commerce College and Maharashtra Knowledge Corporation Limited proved to be a comprehensive platform for addressing the challenges faced by college management. By focusing on ICT-based solutions, participants gained valuable insights into improving classroom interactivity, ensuring compliance with SOPs, implementing outcome-based learning, and enhancing GER. The workshop fostered a collaborative environment where educators and administrators exchanged ideas and best practices, paving the way for a more technologically advanced and effective educational system. The event served as a stepping stone towards a future where technology plays a pivotal role in shaping the learning experiences of students and addressing the evolving needs of higher education institutions.



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# Report on Virtual International Conference for Teachers of English

#### **Conference Details:**

- **Title:** Virtual International Conference for Teachers of English
- **Date:** June 27-28, 2020
- **Organized by:** C. U. Shah University, Wadhwan City; P P Savani University, Surat; Tolani Commerce College, Gandhidham; ELTAI Pune Chapter

**Introduction:** The Virtual International Conference for Teachers of English, held on June 27-28, 2020, brought together educators, researchers, and professionals from around the world to discuss and explore various aspects of English language teaching. The conference was organized collaboratively by C. U. Shah University, Wadhwan City; P P Savani University, Surat; Tolani Commerce College, Gandhidham; and ELTAI – Pune Chapter.

**Conference Topics:** The conference focused on a wide range of topics related to English language teaching, including:

- 1. **Teaching Listening, Speaking, Reading, and Writing:** Discussions revolved around effective strategies and methodologies for teaching the fundamental language skills.
- 2. **ICT and Multimedia in English Language Classroom:** Participants explored the integration of Information and Communication Technology (ICT) and multimedia tools in language teaching, encompassing e-learning platforms and the development of computer-assisted teaching materials.

- 3. Language Development and Second Language Acquisition: Researchers and educators delved into theories and practices related to language development and the acquisition of a second language.
- 4. **English Language Assessment and Evaluation:** The conference addressed various methods and techniques for assessing and evaluating English language proficiency among learners.
- 5. **Linguistics and Applied Linguistics:** Participants engaged in discussions about linguistic theories and their practical applications in language teaching.
- 6. **English for Academic Purposes and English for Specific Purposes:** This topic explored tailored approaches to teaching English for specific academic and professional contexts.
- 7. **English and Effective Interpersonal Communication:** Conversations centered on the role of English in facilitating effective interpersonal communication in diverse settings.
- 8. **Innovative Approaches to English Teaching and Learning:** Educators shared innovative methods and approaches to make the process of teaching and learning English engaging and effective.

# **Key Highlights:**

- **Diverse Participation:** The conference saw active participation from educators, researchers, and professionals from different countries, fostering a rich exchange of ideas and perspectives.
- **Expert Sessions:** Renowned experts in the field of English language teaching conducted insightful sessions, sharing their expertise and knowledge with the participants.
- **Interactive Workshops:** Participants engaged in interactive workshops where they had the opportunity to apply and explore various teaching techniques and tools.
- Research Presentations: Scholars and researchers presented their latest findings, contributing to the academic discourse and promoting research in English language education.
- **Networking Opportunities:** The virtual platform provided ample opportunities for networking, enabling attendees to connect with peers, exchange contact information, and establish valuable professional relationships.

Conclusion: The Virtual International Conference for Teachers of English organized by C. U. Shah University, Wadhwan City; P P Savani University, Surat; Tolani Commerce College, Gandhidham; and ELTAI – Pune Chapter, proved to be a significant and enriching event for English language educators and professionals. The diverse range of topics discussed, along with the interactive sessions and networking opportunities, made the conference a valuable platform for fostering collaboration, sharing knowledge, and advancing the field of English language teaching. Participants left the conference inspired and equipped with innovative ideas to enhance their teaching practices and contribute meaningfully to the education sector.





# Tolani International Conference on Achieving Sustainable Development Goals: Multidisciplinary Approach

29th-30th April 2022

Organized by Tolani Motwane Institute of Management Studies, Tolani Commerce College, and Indian Accounting Association

#### **Introduction:**

The Tolani International Conference on Achieving Sustainable Development Goals: Multidisciplinary Approach, held on the 29th and 30th of April 2022, marked a significant event in the academic calendar. Hosted jointly by Tolani Motwane Institute of Management Studies, Tolani Commerce College, and Indian Accounting Association, the conference aimed to foster discussions and collaborations around sustainable development goals (SDGs) through a multidisciplinary lens.

## **Distinguished Guests:**

The conference was graced by eminent personalities in the field of academia and industry. Dr. Navin Sheth, Vice Chancellor of Gujarat Technological University (GTU), served as the chief guest, imparting his wisdom and insights into the conference proceedings. Dr. Jayrajsinh Jadeja, Vice Chancellor of Krantiguru Shyamji Krishna Verma Kachchh University (KSKVKU), and Dr. A. H. Kalro, Former Director of Indian Institute of Management Kozhikode (IIM Kozhikode), were the esteemed guests of honor. The keynote address was delivered by Dr. Archana Hingorani, Founder of Siana Capital, who shared her expertise and experiences in the field of sustainable development and finance.

#### **Conference Highlights:**

The conference provided a platform for researchers, academicians, and industry experts to exchange ideas and explore innovative approaches to achieve the United Nations Sustainable Development Goals (SDGs). The multidisciplinary approach encouraged participants to collaborate across various fields, leading to enriching discussions and presentations on topics related to environmental sustainability, social inclusivity, economic development, and technological innovation.

# **Keynote Address:**

Dr. Archana Hingorani, in her keynote address, emphasized the importance of sustainable finance and investment in achieving the SDGs. She highlighted the role of the private sector in driving sustainable development and encouraged the audience to explore innovative financial models that align with environmental and social goals.

# Panel Discussions and Workshops:

The conference featured engaging panel discussions led by experts from diverse fields. Topics such as "Innovation and Technology for Sustainable Development," "Social Entrepreneurship and Inclusive Growth," and "Policy Frameworks for Environmental Sustainability" were explored in depth. Workshops on sustainable business practices, renewable energy solutions, and community development initiatives provided attendees with practical insights and hands-on experiences.

# **Research Paper Presentations:**

Researchers and scholars presented their papers on a wide range of topics related to sustainable development. The presentations covered areas such as climate change mitigation, corporate social responsibility, sustainable agriculture, and healthcare accessibility. The rigorous review process ensured the quality and relevance of the research shared during the conference.

#### **Conclusion:**

The Tolani International Conference on Achieving Sustainable Development Goals: Multidisciplinary Approach served as a significant platform for knowledge exchange, collaboration, and inspiration. By bringing together experts, scholars, and industry professionals, the conference contributed to the advancement of ideas and initiatives aimed at achieving the SDGs. The event emphasized the importance of interdisciplinary approaches and highlighted the critical role of education, research, and innovation in addressing the global challenges of sustainable development.

The organizers, sponsors, speakers, and participants were instrumental in making the conference a resounding success, fostering a sense of optimism and determination in the pursuit of a more sustainable and equitable future.



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# Seminar Report: Seminar on Securities Market

Date: 29th December 2022

Organized by: Sharekhan Ltd. and Tolani Commerce College

#### Introduction:

On 29th December 2022, Sharekhan Ltd., in collaboration with Tolani Commerce College, organized an insightful seminar on the Securities Market. The seminar aimed to educate the attendees about the intricacies of the stock market, focusing on investment guidance. The event brought together experts from the industry to share their knowledge and experiences with the participants.

## **Speakers of the Session:**

- 1. Shri Moin Shaikh (Assistant Manager-NSDL): Shri Moin Shaikh, an esteemed expert from the National Securities Depository Limited (NSDL), provided valuable insights into the technical aspects of securities trading, dematerialization, and the role of depositories in the stock market.
- 2. **Shri Nandan Adesara (Senior Branch Manager-Sharekhan Ltd.):** Shri Nandan Adesara, the Senior Branch Manager of Sharekhan Ltd., shared his extensive experience in the field of stock trading, offering practical tips and strategies for successful investing in the share market.

#### **Content of the Session: Investment Guidance in Share Market**

The seminar began with an introduction to the basics of the securities market, enlightening the attendees about stocks, bonds, mutual funds, and other financial instruments. Shri Moin Shaikh explained the significance of dematerialization and how it has revolutionized the trading process. He emphasized the importance of a demat account and how it safeguards investors' securities in electronic format, reducing the risk associated with physical certificates.

Following this, Shri Nandan Adesara took the stage to provide valuable investment guidance. He discussed various investment strategies, risk management techniques, and the significance of research before making investment decisions. Some key takeaways from his session included:

- 1. **Diversification:** Nandan stressed the importance of diversifying investments across different sectors and asset classes. Diversification helps in spreading risk and maximizing returns.
- 2. **Risk Assessment:** He highlighted the significance of understanding one's risk tolerance and aligning investment choices accordingly. Different individuals have different risk appetites, and investments should be tailored to match these preferences.
- 3. **Research and Analysis:** Nandan emphasized the need for thorough research before investing in any stock. He discussed fundamental and technical analysis techniques that investors can use to make informed decisions.
- 4. **Long-term Investing:** Nandan encouraged attendees to adopt a long-term perspective when investing in the stock market. Long-term investments have the potential to yield substantial returns and mitigate the impact of short-term market fluctuations.
- 5. **Continuous Learning:** Lastly, he emphasized the importance of staying updated with market trends and continuously learning about new investment opportunities and strategies.

## **Conclusion:**

The seminar on Securities Market organized by Sharekhan Ltd. and Tolani Commerce College proved to be an enlightening experience for the attendees. The insights shared by Shri Moin Shaikh and Shri Nandan Adesara provided a comprehensive understanding of the securities market and equipped the participants with valuable knowledge to make informed investment decisions. The event successfully fulfilled its objective of empowering individuals with the necessary tools to navigate the complexities of the stock market, ultimately contributing to financial literacy and investor awareness.



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**Title:** Report on Webinar on Intellectual Property Rights Organized by Tolani Commerce College and Tolani Motwane Institute of Law in collaboration with Intellectual Property India

**Date:** March 11, 2022

**Organizers:** Tolani Commerce College, Tolani Motwane Institute of Law, Intellectual Property

India

**Speaker:** Mr. Piyush Lende (Assistant Controller of Patents and Designs)

**Introduction:** Tolani Commerce College, in association with Tolani Motwane Institute of Law and Intellectual Property India, organized a webinar on Intellectual Property Rights on March 11, 2022. The session aimed to enlighten participants about the significance of intellectual property rights in the contemporary business landscape. The keynote speaker for the event was Mr. Piyush Lende, Assistant Controller of Patents and Designs, who brought his expertise and insights to the session.

#### **Event Highlights:**

- 1. **Welcome Address:** The webinar commenced with a warm welcome address from the organizers, acknowledging the importance of intellectual property rights in fostering innovation and protecting creativity. Participants from various academic backgrounds, legal professionals, and industry experts attended the session.
- 2. **Keynote Address by Mr. Piyush Lende:** Mr. Piyush Lende, an esteemed expert in the field of patents and designs, delivered the keynote address. He shared valuable insights on the latest developments in intellectual property laws and regulations in India. Mr. Lende discussed the role of patents, copyrights, trademarks, and designs in safeguarding innovations and creative works.
- 3. **Importance of Intellectual Property Rights:** The speaker emphasized the pivotal role of intellectual property rights in stimulating economic growth, encouraging innovation, and protecting the rights of inventors, creators, and businesses. He highlighted real-life examples to demonstrate the impact of intellectual property on various industries.
- 4. **Interactive Q&A Session:** Following the keynote address, participants engaged in an interactive question and answer session. Attendees had the opportunity to seek clarifications on specific intellectual property-related queries, ensuring a comprehensive understanding of the subject matter.
- 5. **Closing Remarks:** The webinar concluded with closing remarks from the organizers, expressing gratitude to Mr. Piyush Lende for his informative and engaging session. Participants were encouraged to apply the knowledge gained in their respective fields and contribute to the promotion of intellectual property rights.

Conclusion: The webinar on Intellectual Property Rights organized by Tolani Commerce College and Tolani Motwane Institute of Law, in collaboration with Intellectual Property India, proved to be a valuable learning experience for attendees. Mr. Piyush Lende's expertise and insightful presentation enhanced participants' understanding of the significance of intellectual property rights in today's dynamic business environment. The event successfully achieved its objective of raising awareness about intellectual property laws and empowering participants with knowledge to protect their innovations and creations.



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# Program Summary

A DST-GUJCOST sponsored two days National e-Workshop on "Intellectual Property Rights and Patenting" was organized by Tolani Commerce College, Adipur, Kachehh in collaboration with L. M. College of Pharmacy, Ahmedabad, during 13<sup>th</sup> and 14<sup>th</sup> August, 2021.

During these two days, there were seven sessions on different topics by experts from Industry and Academia. The Inaugural function was graced by Prof. A. H. Kalro (Academic Advisor, Ahmedabad Education Society, Ahmedabad, Gujarat) as the Chief Guest and Mr. PadminBuch (IPR expert and senior visiting faculty, EDII, Ahmadabad, Gujarat) as the Guest of Honor. The talks by these visionaries highlighted the appropriateness and timing of the national workshop. Prof. Kalro stressed the need for academic institutions to play a major role in the IPR domain. Mr. PadminBuch stressed the filing and commercialization of patents by academic research institutions.

Session - 1 was conducted by Mr. PadminBuch on the topic IPR - An Overview. He started his session with an over view of IPR including information regarding the patent system in India and IPR rights. He also gave live examples regarding trademarks, copyrights, design, geographical indication and many more.

Session - 2 on the Indian and International Patent System was conducted by Dr. Rajeshkumar Acharya. He focused on the Indian and International patent systems. He also emphasized in detail about the filling of patents as per Indian and International system as well as benefits of International filling.

Session - 3 was delivered by Mr. Nagesh Nanda on the topic of Patent Drafting. He covered the various types of patent applications, different types of claims and how to draft a claim which is heart of any patent. He also mentioned the importance of patent claims and key points to be considered during drafting of claim.

Session - 4 on Commercialization of Patent was conducted by Dr. H. Purushotham. He made the audience aware of the step leading to patent commercialization and routes for the commercialization of patents. He also discussed, so many patents are granted, but why only a few are commercialized. He also threw light on the key issues in technology commercialization and licensing agreements and challenges in IP commercialization from R and D labs. Over and above, he mentioned the critical success factors for technology commercialization and the importance of IP protection in start-ups and MSMEs. At last, he also shared few success stories of technology developed and commercialized by NRDC, New Delhi.

Session - 5 on Trademark, Copyright and Design registration in India was conducted by Mr.

Abraham. He discussed how and where to registered trademark, copyright and design in

participants, but also he asked questions himself to the attendees making the session more interesting for the participants. He also gave examples of live cases connected to the topics, which was the best part of the session.

Session - 6 on Government Initiative to promote IPR was delivered by Dr. PrafulBharadia. He started with the areas Tor the generation of IPR. He also detailed the different schemes and policies like NISP, SSIP, National IPR policy, Incubation centre and such other government initiative to promote IPR. He also mentioned the role and responsibility of faculty members, guides, mentors as well as institutions in generation of IP and filing of the patent. Sir also explained various granting schemes for MSMEs and eligibility criteria for the same.

Session - 7 by Mr. Amit Patel on Patent Search using Various Databases. He started his lecture by explaining the difference between a research paper and patent, do and don'ts before filing a patent, how to search patents, various paid and free databases available for patent search and live demonstration on how to do a patent search using various databases. He also explained about the patent search operators and gave a piece of detailed information regarding the IPC. The live demo of the patent search and the information about how to select the keywords was amazing. Truly, it was very interesting information and demonstrative session for all the participants.

Dr. Poonam Bhargava (Principal Scientific Officer at Gujarat Council on Science and Technology (GUJCOST), Gandhinagar, Gujarat) as the Chief Guest graced the Valedictory function. Dr. Poonam brilliantly explained various aspects, needs, and importance of IPR. She also informed about the various Government schemes to promote IPR as well as various outreach activities for promotion of science and technology in the state.

The workshop was well attended by 196 participants from all over the country.

Lastly, the e-workshop was successfully ended with the National Anthem.

Technical brochure / leaflet (attached)

Dr. Manish K Pandya

Signature of the Director/Principal with seal PRINCIPAL
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Dr. Jagdish R. Raiyani

Signature of Programme Coordinator with seal